As part of a series of educational events, the ASE holds a virtual webinar entitled “Investment Basics: Start with Confidence at the ASE"

Within the framework of the Amman Stock Exchange’s policy, its social responsibility, and its keenness to enhance investment awareness activities and spread financial knowledge in line with the strategic plan adopted by the ASE in the field of spreading the culture of investment and increasing awareness among citizens and those dealing in securities, the ASE began, as of the end of last month, holding its first virtual awareness webinar under the title “**Investment Basics: Start with Confidence at the Amman Stock Exchange**.”

The CEO of the ASE, Mazen Wathaifi, pointed out is his opening speech the importance of holding such educational events, which come within a series of seminars that the ASE will hold with the aim of enhancing investment awareness and developing the necessary skills to enter such matters related to the capital market and investment in the ASE. Wathaifi stressed that these seminars are an important opportunity for participants to deepen their knowledge in the fields of investment and finance and provide content that contributes to developing the investment culture for all segments of society and providing advice and guidance to beginners and new investors.

The Assistant CEO for Operations and Business Support at the ASE, Mohammed Shneawer, reviewed a set of topics of interest to investors and those interested in securities, where he touched on the nature of the financial market and its importance in facilitating the trading of securities. He also provided a historical overview of the development of the Jordanian financial market and the role of the ASE in strengthening the national economy by providing liquidity to investors and companies.

The webinar also included a detailed explanation of the importance of the ASE in the national economy, the electronic trading system, and how to open a trading account, in addition to presenting basic investment strategies that help investors make informed decisions. The webinar also addressed trading mechanisms and how to read securities prices, in addition to how to make buy and sell orders, explaining the types of orders that can be used, and using modern methods in trading via mobile device applications.

At the end of the webinar, in which more than 100 people representing financial services companies, issuers, those interested in securities, researchers and students, the participants’ questions and inquiries were answered regarding everything related to the Jordanian capital market institutions in general and the Amman Stock Exchange in particular.