ASE Participates in International Conference on New Trends in Business Environment (ICNTBE2023)

The Amman Stock Exchange (ASE) represented by the CEO of ASE, Mr.Mazen Wathaifi, participated in the international scientific conference entitled "New Trends in the Business Environment", which was held by Yarmouk University and organized by the Faculty of Business of the university, during the period 23-24 August 2023 at the Crowne Plaza Hotel - Dead Sea. The conference was opened by the Minister of Industry, Trade and Supply and the Minister of Labor, Mr. Youssef Al-Shamali. The importance of the conference comes as it deals with an important topic, that has become one of the most important requirements for achieving a sustainable integrated economic renaissance, represented by achieving a supportive advanced business environment for various sectors, stressing the importance of linking the outputs of scientific research about modern trends in the business environment and various aspects of economic process from production, innovation and marketing**.**

Mr. Wathaifi participated in the interactive session entitled "the ASE and the National Economic Progress and Development in Light of Developments and Challenges", he reviewed the importance of the ASE in the national economy and its role in promoting and financing investment, the most important developments in the national capital market and the most important projects that have been implemented. One of the most important ASE projects is the implementation of the Optiq electronic trading system , the XBRL e-disclosure system, online trading and smartphone applications for prompt follow-up of trading information and disclosures related to companies, in addition to the importance of the Economic Modernisation Vision and the role of the ASE and other capital market institutions in achieving its goals, and most important projects and initiatives for these institutions, he also touched upon the positive performance and the ASE indices over the past two years and its performance since the beginning of this year.

It is worth mentioning that this conference was attended by a number of researchers representing 7 countries: "Jordan, Saudi Arabia, Qatar, Palestine, Malaysia, the United Kingdom and Nigeria". They addressed in their papers throughout the conference sessions, the main conference themes including accounting, finance, business management, marketing, economics, public administration and health services management.

On the sidelines of the conference, Mr. Wathaifi answered questions and inquiries from participants on issues related to the Jordanian capital market institutions in general and the ASE in particular. Dr. Mishiel Suwidan, the Dean of the faculty of business/chair of the conference presented a commemorative shield in recognition of the ASE's participation in the Conference.

