Organizing Roadshow to encourage investment in the ASE

The Amman Stock Exchange (ASE) held its first meeting for the Steering Committee for Organizing Roadshow Promotions, headed by Dr. Kamal Al-Qudah, Chairman of the Board of Directors, and in the presence of the members of the committee, the two members of the Board of Directors, Mr. Majd Shafiq, Eng. Mohammad Al-Khatib, and the CEO of the ASE, Mr. Mazen Al-Wathaifi, to discuss topics related of holding the roadshow in London / England in the spring of year 2023.

During the meeting, the executive committee of the project was named, the main factors for its success and the external parties concerned with implementation were discussed, and a preliminary work plan for this project was also developed.

Organizing roadshows is part of ASE’s strategic plan to achieve communication with global financial markets and international investors, the marketing policy of the Jordanian capital market, and the role of the stock exchange in attracting investments and providing liquidity to stimulate economic growth.

