On the Occasion of the World Investor Week, Amman stock exchange Implements the Bell Ringing Event and Launches a Number of Activities with the aim of Spreading Financial Literacy

On Monday, 4th October 2021, the Amman Stock Exchange **(ASE)** hosted the celebration of “Ring the Bell” **for Financial Literacy Initiative** along with a number of global financial markets, to celebrate the World Investor Week, launched by the International Organization of Securities Commissions (**IOSCO)** and the World Federation of Exchanges (**WFE**) in the presence of the ASE CEO Mazen Wathaifi and his Deputy, and ASE Directors of departments with the aim of promoting investment awareness efforts and protecting Investors' rights.

The CEO of the ASE, Mazen Wathaifi said that the Stock Exchange always pays much attention to extend bridges of cooperation with all local and international institutions to enhance investment awareness activities and spread financial knowledge and awareness. Mr. Wathaifi pointed out that the ASE launched in this occasion a number of initiatives and events aimed at enhancing the financial culture and investors awareness on all matters related to investment in securities and the capital market. In this regard the ASE has placed a window under the title **"Financial Literacy**" on the Stock Exchange's website, containing a number of educational materials directed to investors and interested parties. The Stock Exchange will also start, over three days, from 10/05/2021 to 10/07/2021, in cooperation with the United Nations Development Program in Jordan (**UNDP**) and the United Nations Global Compact Network a training course on sustainability for companies listed in the **ASE20** index aimed at raising awareness of sustainable development goals related to environmental protection, social responsibility and governance, and to define the importance of issuing sustainability reports by public shareholding companies and how to prepare those reports.

Wathaifi indicated that within this framework, the ASE recently organized a virtual Road show to promote the exchange and the national capital market in cooperation with the Federation of Euro Asian Stock Exchanges (**FEAS**), with the participation of more than 150 participants from around the world representing investment funds and stock exchanges members of the federation, investment banks, brokerage companies, clearing companies, and custodians, in addition to a number of representatives of banks, financial companies, and Jordanian, Arab and foreign investors. This event aims to introduce investors and parties interested in the Jordanian Capital Market at the local and international levels, and the most important factors for attracting investment in the market.

As of Thursday, 07/10/2021, the ASE will place a number of educational materials and videos on the ASE's website and social Media accounts and will start publishing the first bulletin of the trading activity of financial brokerage companies on a weekly basis.

Wathaifi also indicated that the ASE is working to enhance awareness and knowledge of the capital market among students by deepening its relationship with national universities and institutes through organizing field visits and concluding agreements and memoranda of understanding with a number of universities and institutes with the aim to introduce and raise awareness of the latest legislative and technical developments in the capital market and its institutions, stressing that holding such activities comes in the ASE's keenness to strengthen its ties and continuous communication with the local community, and in line with the strategy adopted by the ASE in the field of spreading the culture of investment and raising awareness among citizens and dealers in securities.


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0 GOAL
2 PLAN
1 ACTION