Challenge Initiative for Research Universities in Jordan

Under the patronage of the Amman Stock Exchange (ASE), Chartered Financial Analysis Institute (CFA), and the CFA Jordan launched the Challenge Initiative for Research Challenge in Jordan. Teams from four local leading Jordanian universities competed with a chance to participate at the regional and global levels.

This challenge is an original imitative devised to teach university students in Jordan the best practices in equity research, valuation, and ethics and as a means for leading industry professionals to train students in researching and reporting on public companies. Arab Potash Company was selected as the subject company for the challenge.

The four participating universities are: the Yarmouk University, the Jordan University, The Hashemite University and the Applied Sciences University, the judgment committee including the acting CEO of the ASE Mr. Nader Azar chose Jordan University as the winner of the local challenge so as it will participate in the regional challenge which will be in Milan / Italy on April 2, 2014, with a chance to compete at the global level if the team win at the regional level.