The Amman Stock Exchange Participates in the Financial and Accounting Excellence Summit Organized by the Institute of Management Accountants (IMA)

The Amman Stock Exchange, represented by Dr. Rasha Dayyat, Director of the Planning and Institutional Development Department, participated in the Financial and Accounting Excellence Summit – AWJ Summit 2026 by moderating a specialized panel discussion. The participation took place as part of the summit organized by the Institute of Management Accountants (IMA), in partnership with the Jordan Audit Bureau, and under the patronage of Dr. Radi Al-Hamadin, President of the Jordan Audit Bureau, on Saturday, 27 June 2026.

The conference brought a distinguished group of experts, specialists, and business leaders to discuss the latest developments and trends in the fields of accounting, finance, auditing, and corporate governance. It also highlighted leading professional practices and addressed the key challenges facing the sector.

At the opening of the panel discussion, Dr. Rasha Dayyat emphasized the significance of the session, titled **"The Impact of Sustainability Standards and Environmental, Social, and Governance (ESG) Disclosure on Accounting Practices and the Challenges Associated with Greenwashing."** She noted that an organization's success is no longer measured solely by its financial performance, but increasingly by its ability to manage its environmental impact, strengthen its social responsibility, and support sound corporate governance practices.

Dr. Dayyat further explained that sustainability-related information has become a fundamental component of decision-making for investors, regulators, and other stakeholders. This has expanded the role of the accounting profession beyond the preparation of traditional financial statements, requiring accountants to undertake more advanced responsibilities to encompass the measurement, analysis, and disclosure of non-financial information, ensuring the highest standards of accuracy, reliability, and transparency.

The panel brought a distinguished group of experts and specialists representing academia, the accounting and finance professions, and the business community. Discussions focused on the latest developments in the implementation of sustainability standards, their implications for accounting practices, and the challenges associated with ensuring high-quality disclosure and enhancing the credibility and reliability of non-financial reporting.