ASE Hosts the Launch Ceremony of The Certified Financial Analyst Competition (CFA Research Challenge

The Amman Stock Exchange (ASE) hosted at its headquarters the launch ceremony and introductory meeting (Kick-off Meeting) of the CFA Research Challenge 2026, organized by the CFA Institute in cooperation with the CFA Society Jordan. Six leading Jordanian universities are participating in this year's competition: The University of Jordan, Yarmouk University, The Hashemite University, Princess Sumaya University for Technology, the German Jordanian University, and the American University of Madaba.

The competition aims to train Jordanian university students on the best practices in preparing research, financial reports and analyzing the performance of companies, in addition to enhancing their knowledge of the ethics and behaviors of the profession of financial analyst. For the 2026 edition, NUTRI DAR Company has been selected as the subject company for analysis, where the participating teams will prepare comprehensive financial analysis reports about it. The winning team or teams at the local level will have the opportunity to represent Jordan in the regional round for Europe, the Middle East, and Africa (EMEA), which will be held in March 2026.

The CFA Research Challenge is considered one of the distinguished global initiatives aimed at developing university students' skills in financial analysis, company valuation, and preparing professional research reports, which contributes to linking the academic side with practical application and enhancing students ' opportunities in the financial labor market.

